

Meeting Title: Communications Committee	Meeting Date: 03/12/2014
Meeting Location: KOSD Board Room	Meeting Time: 7:00 pm

Agenda:

- 1) Kindergarten Registration Update
 - a. Results
 - b. Open house progress
 - c. Adding additional registration days?
 - d. Update on PFOs involvement
- 2) Digital Marquee
 - a. Cost to operate and install
- 3) Website
 - a. Google analytics insights
- 4) Community Survey Results
- 5) Identifying editorial opportunities
 - a. What's next?
- 6) Communicating through transitions
 - a. MS/HS
 - b. Parent information sessions / involvement
 - i. What do we currently have in place?
- 7) Update from Jim
 - a. What are you working on?
 - b. What is the next communications opportunity?
- 8) Other topics?

Old Action Items	Who	By-When
Advertising for Aiken K registration make up day (website, Facebook & other channels)	Cromie	ASAP
Neely to attend the community strategic plan sessions	Crowell	2/21 & 2/22 & 3/11
Who hasn't registered for Kindergarten – start planning for additional outreach and invitation to open house and maybe a quick survey.	Cromie / Foster	3/12
Joe to gain access to Google Analytics and analyze website stats	Finucan	3/12